

TOMMY HIGLE PUBLISHERS

How To Triple Your Attendance On Sunday Night or Wednesday Night

The following plan has been consistently successful in tripling and even quadrupling church attendance on Sunday night and Wednesday night. It has been tested and proven in hundreds of churches of all sizes across the United States.

Omitting any of the following steps will result in some loss of effectiveness. Therefore, please follow these procedures **step by step** and **on time**.

Five Weeks Before the Study:

_____ Familiarize yourself with the text to be studied so you can briefly explain and promote the study. Don't forget to pray for God's blessing on your efforts and on the study itself.

_____ Print at least twice as many enrollment cards as you think you will need.

Four Weeks Before the Study:

_____ Publicize the study in the church bulletin, newsletter, etc.

_____ Encourage your Sunday school teachers to begin enrolling pupils in the study.

_____ In every worship service begin to **enthusiastically** promote the study and enroll people. Use a sentence statement to summarize the study and the personal benefits it will have for those who attend.

_____ Have plenty of enrollment cards available so people can enroll their friends at work, school, etc.

Three Weeks Before the Study:

_____ Continue prayer, promotion, publicity, and enrollment.

Two Weeks Before the Study:

_____ Order a text for each person enrolled and at least 10% more for late enrollees. You will probably also need to order at least two extra copies of the text for occasional visitors to your class. (Books will be shipped within 48 hours of receipt of order.)

_____ Continue to publicize and enroll.

_____ Run ad or news release in local newspaper. Use inside cover sheet of book for clip art.

One Week Before the Study:

_____ Continue to publicize and enroll.

_____ Make sure each Sunday school teacher has plenty of enrollment cards. Don't run out!

_____ Get **excited!** And, get your people **excited**, especially during this week.

Class Procedures:

- (1) **This step applies to loose-leaf studies only.** In order to retain a good attendance throughout the study, do NOT give out the lessons ahead of time. Have them in an accessible place, with each page neatly stacked together. You might use a table, shelves, or even some chairs on which to stack the lessons. Put a sign above them that says, "Lesson for This Week." After the first week, have a place for "Last Week's Lesson," so they can be picked up by those who were absent.
- (2) Be thoroughly prepared to teach the lesson. Try not to let your lesson time exceed 45 minutes. When you get through, STOP! It is always better to dismiss your class with the pupils saying, "It was too short; I would like more," rather than, "It was so long; it got boring," or "The teacher kept talking when he ran out of anything to say."
- (3) Always pray for the leadership of the Holy Spirit before you begin to teach.
- (4) Be sure to have all answers on an overhead projector because many people are poor spellers and having to write the answers may be embarrassing for them. You can simply make your own with at least a bold 16-point font, or answers on overhead transparencies are available, as well as overhead masters, for a nominal cost from the publisher. Many people are visual learners, and this makes it much easier for them to learn. Anything visual will make the class more interesting and even exciting.
- (5) Don't get too deep or complicated. Keep the study as simple as possible by staying with the subject matter and lesson outline.
- (6) Add your own comments and illustrations as often as possible, but stay with the lesson.
- (7) Try to enroll any visitors who might be in any session, and make sure they feel welcome.